

- 6-60 breakout rooms (2 sizes, 12 people and 16 people)
- 3 Amphitheaters (scalable from 70-5000 people)
- Outdoor exhibition space

- Exhibit Hall (174-2000 exhibitors)
- Speaker Lounge
- ✓ Networking Lounge
- Sponsorship/advertising opportunities
 - 40+ in-conference signage advertising opportunities
 - digital conference guide
 - one-to-one email promotions
- direct mail
- voucher program
- digital collateral uploads
- speaking engagements

	Top Emergin	g Virtual Plat	forms:															
Features:	HREALITY	Platform 1		Platform 3	Platform 4	Platform 5	Platform 6	Platform 7	Platform 8	Platform 9	Platform 10	Platform 11	Platform 12	Platform 13	Platform 14	Platform 15	Platform 16	Platform 1
Pre-Recorded Video		~	V	V	V				~					V				
Live Video	<u>~</u>	~	~	~	~		~		~	~		~	~					~
3D Animation				~						~		~	V	~	V			~
AR/VR Environment	~			~		~						~			~			
Professionalication											V							
Lidar-Scanned Environments																		
Unity Game Engine			_															
Personalized Landing Page			✓		✓												✓	
Unique Registration Forms	▽	Y																
Personalized HTMLs Customized Virtual Booths					~				~						~			V
Booth Add-Ons					V													
Customized Venues	∠	V		<u> </u>	_	V			~		V		~		_		V	~
Virtual Souvenirs "Swag Bags"	<u> </u>	_		_	~	_			_	_	_		_				_	
Speaker Sessions	<u>~</u>	~	~	~		~								~				
Breakout Sessions	~		~	~		~	~							~		~		
Video Conferencing	~			~				~	~	~		~						
Private Video Calls	~	~	~	~	~		~	~	~	~			~	~	~		~	~
Private Chats											~							~
University-Style Learning Modules	~																	
One-on-One Networking		V		V						V				V		V	V	
Al-Driven Analytics			✓		✓									~	✓			
Integration with Canvas, Hubspot, Salesforce and Cvent			~															
Native Support for Livestreaming	~		~		~			~						~				
Interactive Maps	∠								~									
Surveys and Live Polls			~															
QR Code - CEU Tracking			~															
Comprehensive Dashboards	~	~																
Host Portal/Interface	~								~									
Attendee Portal/Interface	~	~	~			~							~			~		
Exhibitor Portal/Interface			V												V			
Speaker Portal/Interface	<u>~</u>		~															
Sponsor Portal/Interface																		
Equipment/Product Demos				~										~				
User Guided Exploration of Environment	☑		▽		✓		✓	~				~	~	~				V
Mobile-Friendly Interface Downloadable Marketing Materials															~			
Photo Realistic Avatars			-	-								~						
Customized Avatars	∠			~		V					V	_	V			~		
Itinerary Planning	~				~											~		
Appointment Scheduling	~		~				~							~	~			
Calendar Sync	~						~	~	~									
Group Meetings			~	~	~	~	~	~					~		~	~	~	~
In-Convention Monetization	~		~	~	~	~											~	
LinkedIn Integration		~																
Social Media Integration	✓	~																
High-Level Data Security			~			V	\checkmark	~										
Virtual Environment Add-Ons (breath-taking views, fireworks, dance-offs,	~			~					~									
speed boats, etc.)	_	_				_												
Support For Thousands of Attendees					~													\checkmark
Specialized Voice/Sounds	✓						~					~						
Offices Progkout Pooms/Pogrdrooms	✓			~		✓								~		✓		
Breakout Rooms/Boardrooms Auditorium	⊻				~	<u>~</u>										✓		
Auditorium Outdoor Campus	✓				-				~					M		M		
Expo Hall					~				_									
Entertainment Stage					_				~							~		
Classroom																		
Lobby	✓	~												~				
Restrooms	~																	
Professional Services Add-On	<u>~</u>			~		~					~			~				
Gestures and Reactions						V	V				V	~						
Language Translation	<u>~</u>						~							~				
Website Embedding									~		_			~				
Retail Cart									_		~							
Platform/Tool Integrations							V		~					~				
Single Sign-On		~										~						
Hybrid Events														~				
Empathy Engine™																		
Fashion Fix: from Suits & Skirts to Boots & Spurs																		
Virtual Self-Awareness																		
Audio Channels (Seated Local Spatial Chat)																		
Virtual Product Showcase	✓																	